



# Get Results with a Commercial REALTOR

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## Highest Professional Standards

Before receiving a real estate license, candidates must successfully complete an extensive course of study developed by OREA on behalf of the Real Estate Council of Ontario. That is only the beginning: in the first two years of practice, licensees are required to successfully complete three additional courses as part of their articling with an experienced broker. In addition, all licensees must continue to attend courses through their careers in order to maintain their license.

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When buying, selling or leasing commercial real estate, it pays to have a Commercial REALTOR on your side. Only licensees who belong to local, provincial and national real estate associations can use the REALTOR designation.

Commercial REALTORS can help you locate and market all types of commercial real estate including: industrial, office, investment, leasing, franchise and business opportunities. Many have specialized knowledge such as space planning, zoning, environmental issues, appraisals and financing.

Commercial REALTORS adhere to a strict code of professional standards, assuring their clients the highest level of service, integrity and competence. They have the skills and tools needed to provide professional service through specialized education, continuing education, standard forms/clauses and commercial property databases.

When you choose a Commercial REALTOR, you create a link to a vast information network. By using the OREA Commercial Property Database, your REALTOR can market your property to other REALTORS throughout Ontario, or match your specific needs against all available properties.

Through an exclusive agreement with the Ontario government, your listing may also appear on the Ontario Investment Service (OIS) web site. OIS is Ontario's one-stop centre for business investment information. The OIS web site receives thousands of hits monthly from around the world, providing your listing with global exposure. Only a REALTOR can provide this important marketing advantage.

To locate a Commercial REALTOR visit the OREA web site at <http://www.orea.com> and click on commercial.

This web site attracts  
serious attention

from people serious  
about real estate

*Commercial real estate  
makes Ontario a preferred  
destination for investors  
worldwide.*

**Use a commercial REALTOR and your property  
appears where investors go for information.**

The Ontario Investment Service web site [www.2ontario.com](http://www.2ontario.com) is a unique marketing tool designed to attract investment into the province by providing up-to-date, reliable and comparative business-related information.

As part of the province of Ontario's investment growth strategy, the site is advertised around the world in key international media, at major trade shows and during Team Canada missions.

Highlights:

- targeted specifically at corporate decision makers, site location consultants and their intermediaries
- contains the largest collection of community profiles, economic data and comparative business information ever - a virtual one-stop-shop for site location analysts
- the first, and still the world's best, economic development web site to feature a searchable commercial real estate database
- considered a "best practice" for North American jurisdictions by the economic development community
- the site's commercial and industrial property database attracts more hits and visits than any other section, on average 84,000 hits per month from all over the world
- over 1,000 REALTORS and Ontario real estate boards provide more than 10,000 commercial listings



[www.2ontario.com](http://www.2ontario.com)



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